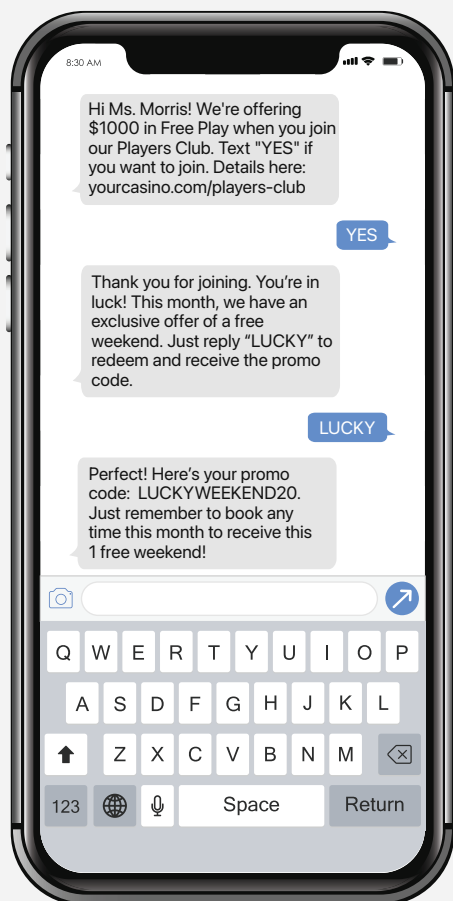


**Know who you want as guests?  
Or, guests you want to invite  
back to your hotel?**

With Go Moment Marketing Powerkit, delivering promotional offers and marketing messages is easy.

You can reach guests via text directly on their phones and make it easy for them to engage with your marketing campaigns.



# Marketing Powerkit

## Features



### COMPLETELY AUTOMATED

- Brand approved messaging
- No additional work for staff after setup



### EASY, DIRECT INTERACTIONS WITH GUESTS AND PLAYERS

- Inform and guide guests and players to achieve Casino goals via targeted text messaging
- Increase signups for Players Club membership
- Send promotions to Players Club Members
- Easily target those guests without a Players Club membership



### REPORTING AND ANALYTICS

- Track program success

## Benefits



### CONTACTLESS COMMUNICATION

- Communicate unique Players Club offerings to every guest
- Provide easy to access support automatically
- Effortlessly communicate with guests off-site



### EASY ONBOARDING & OPERATION

- No training required, or software to download



### SECURE AND COMPLIANT

- Leverage best practices around TCPA and FCC regulations from Go Moment's 7+ years of enterprise messaging experience

Want to hear more? Or see me in action? Ask for a demo.

[gomoment.com/requestdemo](http://gomoment.com/requestdemo) | [sales@gomoment.com](mailto:sales@gomoment.com) | 800.701.0414